



**PARTNERSHIP**  
Brochure ◀



**Lucknow**  
Uttar Pradesh

# CRITICON 2024

Theme: "Precision Medicine in Critical Care:  
Transforming Big Data to Bedside Practice"

**Workshop** 27th September 2024

**Conference** 28th-29th September 2024

Venue: Lecture Hall Complex & Convention Center, SGPGI, Lucknow

Organised by: Indian Society of Critical Care Medicine,  
Lucknow City Branch

For more information call us on: +91 98971 18546, +91 97168 02158

[www.criticon24lucknow.com](http://www.criticon24lucknow.com)



# Welcome Message

Esteemed Delegates and Respected Faculty Members,

With great enthusiasm and anticipation, we extend a sincere and cordial welcome to each distinguished participant of UP Criticon 2024, the foremost Critical Care Medicine Conference of Uttar Pradesh State chapter set against the backdrop of the culturally vibrant city of Lucknow. It is a true honour for us to host a congregation of such accomplished individuals, whose expertise and dedication significantly contribute to the advancement of critical care medicine.

Lucknow, steeped in historical charm and boasting a lively cultural heritage, provides an enchanting setting for the exchange of pioneering ideas and profound insights within the critical care domain. Our organizing committee has meticulously crafted a program designed to offer a holistic and enriching experience for all attendees. We are confident that the upcoming days will be brimming with intellectually stimulating discussions, engaging interactive sessions, and valuable networking opportunities, allowing you to connect with some of the brightest minds in the field. Once again, we extend a heartfelt welcome to UP Criticon 2024. We eagerly anticipate the collective sharing of knowledge, the nurturing of collaborative partnerships, and the collective advancement of the frontiers of critical care medicine.

We are working to ensure CME Credit points for all participants for this academic meeting. All Delegates shall receive a Certificate of Participation. All delegates with poster/ podium presentations shall receive a Certificate of Presentation.

This scientific event will provide you with a unique opportunity to be a partner in Dissemination of Medical knowledge.

Your active participation will make this annual conference a huge success.

For more information, please visit our website [www.criticon24lucknow.com](http://www.criticon24lucknow.com)

With warm regards,



**PROF. RATENDER K SINGH**  
Organising Chairman



**PROF. AVINASH AGRAWAL**  
Jt. Organising Chairman



**DR. TANMOY GHATAK**  
Organising Secretary



**DR. SUHAIL S. SIDDIQUI**  
Co-Organising Secretary

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Ex. Director & Head  
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RML Hospital Lucknow



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Prof. & Head  
Department of Critical Care Medicine  
SGPGI Lucknow



**DR. B P SINGH**  
Director  
Mid Land Hospital

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Branch, ISCCM



**DR. ASHISH AGRAWAL**  
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**Dr. Rati Prabha**  
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**Dr. Madhulika Dubey**  
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**Dr. Ankit Kumar**  
Co-Secretary

## WORKSHOP HIGHLIGHTS

- ❖ Mechanical Ventilation ❖ Percutaneous Tracheostomy & Airway ❖ Pocus
- ❖ Communication in ED and ICU ❖ Hemodynamic Monitoring ❖ NIV ❖ ECMO ❖ Obstetrics Critical Care
- ❖ Nephro Critical Care ❖ Critical Care Bundles ❖ Pulmonary Critical Care ❖ Cardiac Critical Care (ECG & Echo)
- ❖ Paediatric Critical Care ❖ Nursing Critical Care



# Highlights

## ACADEMIC HIGHLIGHTS

**Young  
Intensivist  
Award**

**Panel  
Discussion  
& Debates**

**Plenary  
Session &  
Keynote  
Lectures**

**Quiz  
Competition**

**Paper/  
Poster  
Presentation**

**Hands-on  
workshops &  
simulation  
sessions**

# Attractions



Ayodhya Shree Ram Mandir



Rumi Darwaza



Bhulbhulaiya with Imambada



Residency



Hanumant Dham Mandir



Teele Wali Masjid



Nakahindola Gurudwara



St. Joseph Cathedral Church



Ambedkar Smarak



Gomti Riverfront



Hazratganj



Lulu Mall



# PARTNERSHIP OPPORTUNITIES

## PLATINUM PARTNER | PRICE: INR 30 LACS + GST

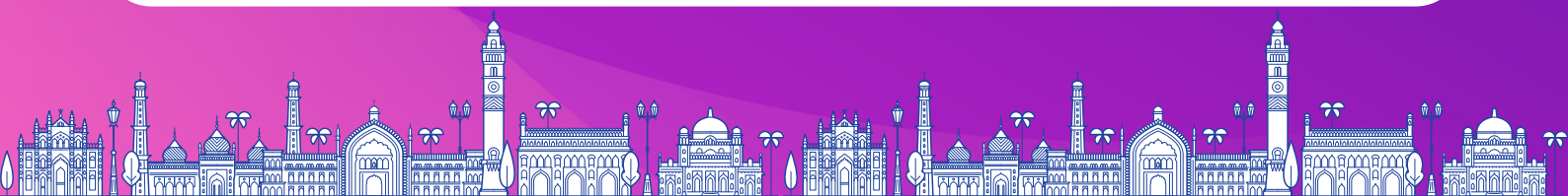
- 2 Complementary stall of 3 x 2 mtr
- 8 complementary corporate registrations to the conference
- 1 full page advertisement on souvenir
- Company logo with hyperlink on website
- 1 Scientific Session of 15 Mins
- 1 Day Chair Branding in Main
- 1 Page Flyer inserts in conference kit

## GOLD PARTNER | PRICE: INR 25 LACS + GST

- 1 Complementary stall of 3 x 2 mtr
- 6 complementary corporate registrations to the conference
- 1 half page advertisement on souvenir
- Company logo with hyperlink on the website
- 1 Scientific Session of 15 Mins
- 1 Day Chair Branding in Main
- 1 Page Flyer inserts in conference kit

## SILVER PARTNER | PRICE: INR 20 LACS + GST

- 1 Complementary stall of 3 x 2 mtr
- 4 complementary corporate registrations to the conference
- Company logo on the website
- 1 Scientific Session of 15 Mins
- 1 Day Chair Branding in Parallel Hall
- 1 Page Flyer inserts in conference kit



# PARTNERSHIP OPPORTUNITIES

## BRONZE PARTNER | PRICE: INR 15 LACS + GST

- 1 Complementary stall of 3 x 2 mtr
- 4 Complementary corporate registrations to the conference
- Company logo on website
- 1 Scientific Session of 15 Mins
- 1 Day Chair Branding in Parallel Hall
- 1 Page Flyer inserts in conference kit

## CONFERENCE KIT PARTNER | PRICE: INR 10 LACS + GST

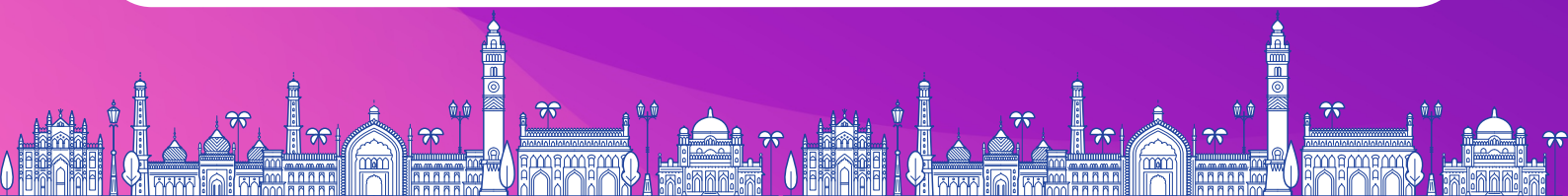
- Partner's logo will appear on the conference kit
- 4 Complementary corporate registrations to the conference
- Partner will be free to put its three promotional material in the conference kit
- Partners will be allowed to display its standalone product advertisement backdrop in the conference kit distribution area

## REGISTRATION AREA PARTNER | PRICE: INR 8 LACS + GST

- 1 Complementary stall of 3 x 2 mtr
- Partner will be allowed to display its standalone product advertisement backdrop in the registration area
- 4 Complimentary Corporate Registrations to the conference
- Logo on the lanyard of the badge

## EXHIBITION STALL

- 3x2 mtr - 4 Lacs
- 2X2 mtr - 3 Lacs



# PARTNERSHIP OPPORTUNITIES

## GALA DINNER PARTNER | PRICE: INR 20 LACS + GST

- 1 Stall of 3x2 mtr
- 1 page flyer insert in conference kit.
- Partners will be allowed to display its standalone product advertisement in Dinner Area.
- Company logo with hyperlink on website.

## CRITICON 2024 BOOK PARTNER | PRICE: INR 8 LACS + GST

- 1 Stall of 3x2 mtr
- Company will get 500 Books
- Company logo with hyperlink on website.

## OTHER PARTNERSHIP OPPORTUNITIES

- E-Poster Area                      INR 3 LACS
- Faculty Lounge                    INR 5 LACS
- Clock Room                         INR 3 LACS



# TERMS AND CONDITIONS

- Sponsorship offers will be entertained on a 1st - come - 1st - serve basis.
- At least 50 percent of payment at the time of booking and balance payment before 4 weeks of Conference otherwise the contract stands null and void and 50 percent of given money will be Returned only.
- Stall Fascia with Company name and Stall number will be provided by CRITICON 2024.
- One table, two chairs, three spot lights, three plug points of 15 amp, carpeting and overnight Cleaning will be included in the cost.
- Facilities required if any, will be provided at an extra cost.
- The sponsor shall be responsible for any special permissions, licenses, etc. if any mandated by the Government of India.
- All sponsorship payments shall be payable in Indian Rupees net of all taxes & TDS due before the conference.
- The sponsorship offer shall be confirmed only on receipt of the full sponsorship amount.
- The organizing committee reserves the right to accept or reject the offer of sponsorship at any point of time.
- For prominent exhibition and advertisement space book as early as possible.
- Stalls would be located on first come basis. 18% GST will be extra

## CANCELLATION POLICY

- 50% of the payment will be refunded if cancelled before 31st May 2024
- Cancellation received after 1st June 2024 would not be entitled for any refund

## PAYMENT MODE

Bank Transfer

You can pay by bank transfer using the following instructions:

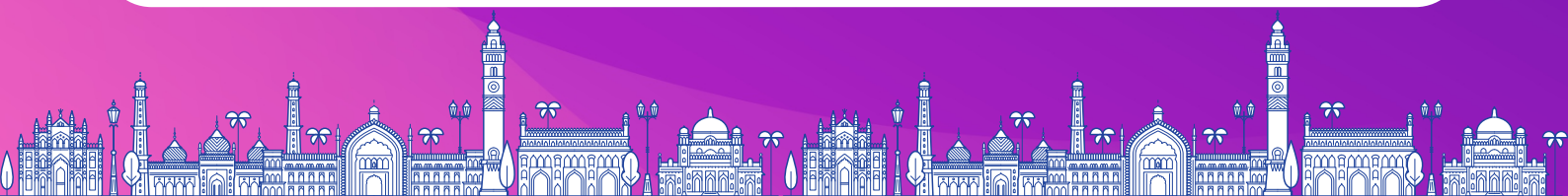
**Bank:** ICICI Bank

**Branch:** ICICI Bank, Indira Nagar Branch, Lucknow

**A/c Name:** Lucknow Critical Care Society **A/c No:** 059101000854

**IFSC Code:** ICIC0000591

**Type of A/c:** Current Account



# CONFERENCE SECRETARIAT

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Manager, ISCCM, Lucknow

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